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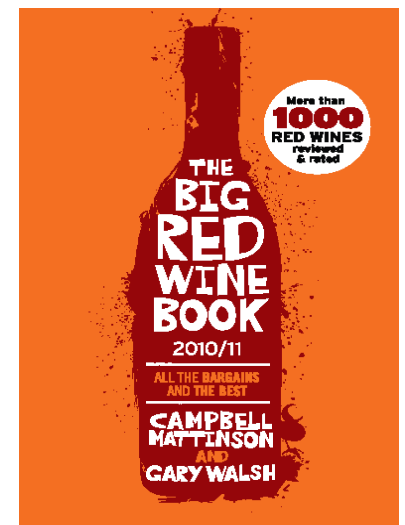
The **Big Red Wine** Book 2010/11

Campbell Mattinson and Gary Walsh

Winter is approaching, and now is the perfect time to settle in with a glass of quality red. Never has good-quality Australian wine been cheaper - and if you're looking to stock up; now is the time.

The **Big Red Wine Book** is the only guide of its kind in Australia, featuring expert tasting notes on more than 1000 red wines, including more than 500 new releases across all prices and styles. Each is rated on price, value for money and investment potential, with notes on past vintages.

Award-winning wine critic **Campbell Mattinson** and established wine publisher **Gary Walsh** are, in their own words, 'two blokes who live and breathe wine, and love the stuff. It's our pleasure to sift through, sort out, sledge and swoon over the best and worst reds available in Australia this year ...we just love seeing folks nab themselves a great deal'.



All the wines reviewed in this book are in here for a reason - because of their quality or value, because of public interest in them, or because you just need to know about them.

The **Big Red Wine Book 2010/11** includes:

- Top 100 reds at \$20 or less
- Red Wine of the Year
- Red Bargain of the Year
- Red Winery of the Year
- Best Imported Red
- Organic Red Wine of the Year

With wine-drinkers becoming both more environmentally and economically conscious, Campbell and Gary have included a new chapter on organic and biodynamic reds, and have focused more intensively on the best buys on the market. Cheap wines can be great wines, as long as you know what to look for, and with the 'top 100 wines at \$20 or less' section, you'll be armed with all you need to know. Also included are the **Author's Choices** - the reds Campbell and Gary will be picking up the next time they're in the bottle shop or scanning the restaurant wine list.

The **Big Red Wine Book** is the perfect gift for both wine buffs and novices, and for anyone with a love for a good red drop.

The **Big Red Wine Book 2010/2011** by **Campbell Mattinson** and **Gary Walsh** is published in June 2010, RRP \$24.95. To request a review copy, further information or an interview with Campbell Mattinson please contact Georgie Graham on 03 8520 6444 or email georgiegraham@hardiegrant.com.au



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Author Details

Campbell Mattinson is a multi-award winning writer. He won the Best Australian Sports Writing Award in 1996, the *Independent* Young Writer of the Year Award in 1995, and was the winner of the prestigious NSW Wine Press Club Wine Communicator Award in both 2005 and 2007. He was a finalist at the World Food Media Awards in both 2003 and 2005, and his fictional short stories have appeared in many publications, including the annual anthology *Best Australian Short Stories*.

In 2006 he published the book *Wine Hunter: The Man Who Changed Australian Wine*, a biography of the Hunter Valley winemaking legend Maurice O'Shea. The book won the NSW Wine Press Club Wine Communicator Award and was described by James Halliday as 'one of the most remarkable wine books to ever come my way'.

Campbell's words on wine appear regularly in magazines such as *Sunday Magazine* (News Ltd) and *Gourmet Traveller WINE*, and he has been publisher of the independent website and newsletter *The Wine Front* since 2002. In 2007 he published the book *Why The French Hate Us: The Real Story of Australian Wine* (Hardie Grant Books), and in 2008 Campbell published the first edition of *The Big Red Wine Book* (Hardie Grant Books).

Gary Walsh was the publisher of the successful online wine review site *Winorama* until he joined *The Wine Front* as its co-publisher. He's the former wine editor for *Inside Out* magazine and believes in reviewing wine with a light heart and a firm hand. Twenty years of obsessive wine tasting and drinking, he thinks, gives him some sort of excuse for being published.